

Q2 2018



Buy to let mortgage lending trends Product pricing Effect of underlying cost of funds How fees & charges affect pricing Borrowing by property type Personal versus Ltd Company borrowing



Buy-to-Let Mortgage Broker of the Year

# INTRODUCTION



# About this index

### **Previous Indices Combined**

Here at Mortgages for Business we track and analyse developments in the buy to let mortgage market to help landlords and property investors make informed investment finance decisions.

First published in Q1 2018, the Buy to Let Mortgage Index combines four indices

- Buy to Let Mortgage Product Index
- Buy to Let Mortgage Costs Index
- Complex Buy to Let Index
- Limited Company Buy to Let Index

To see the previous results of any of the four indices, please visit the news and insight section of our website.

## Data & Methodology

#### Lenders and products

Data is obtained from Mortgage Flow, our proprietary buy to let mortgage product sourcing system. Lenders tracked in the index are chosen for their active contribution to the market and include market-leading mainstream providers, the challenger banks and the specialists which cater to full-time portfolio landlords with complex borrowing requirements. Some lenders and products have been excluded, typically those with bespoke offerings and products only available on properties in smaller, regional areas.

#### **Interest rates**

In order to track buy to let interest rates, 12 "standard" product ranges have been selected. These are two, three and five year fixed rate and discounted/tracker mortgage products at 65% and 75% loan to value. Life time tracker products have also been incorporated into the results for each of the above periods for the discount/ tracker products.

#### Effect of fees & charges on headline rates

The total cost of the mortgage (including lender arrangement fees, valuation fees and legal fees) has been calculated over the period of the discount or fixed rate and this has been used to generate an annualised cost over that period. Calculations have been based on a "standard" mortgage of £150,000. This result can be markedly different from the APR measurement which fails to recognise the effect on borrowing costs of borrowers remortgaging once the period of the discount or fix has expired. If individual mortgage products offered "free" arrangement fees, valuations or legal fees this has been recognised in the calculations of costs for those products. Including these costs more accurately reflects the costs of taking on a buy to let mortgage without distortions caused by the way that lenders have structured fees on their products to meet marketing requirements.

# INTRODUCTION



#### Transactions

Transaction data is based on buy to let mortgage applications and completions submitted via Mortgages for Business. This proprietary data is held within our CRM database and includes information on purchases, remortgages, property type, property value, loan amounts, loan to value, rental income and gross annual yields.

#### Jargon

#### Applications

Full buy to let mortgage applications that have been submitted to the lender but not yet completed, i.e. in progress.

#### Case count

The number of buy to let mortgages being transacted via Mortgages for Business, i.e. application and/or completion.

#### Completions

Buy to let mortgage applications that have been formally offered and drawn down. This includes remortgages.

#### Houses in Multiple Occupation (HMO)

An HMO is when unrelated tenants have exclusive access to their rooms and share part of the accommodation, such as the kitchen or the bathroom. An HMO may or may not require a licence.

#### Multi-Unit Freehold Blocks (MUFB)

This is a single building with multiple, separate, independent residential units owned under a single freehold title. Examples include purposebuilt blocks of flats or Victorian/Edwardian houses converted into flats.

#### **Semi-Commercial Property**

Also known as mixed use investments, as both names suggest these properties are made up of part commercial and part residential elements, typically shops or offices with flat above.

#### Vanilla Buy to Let

These are standard buy to let transactions. Properties in this category tend to be normal 2-3 bed houses and 1-2 flats. Both borrowers and properties fit the general lending criteria for offthe-shelf products offered by the mainstream buy to let lenders.

# Lenders & Product Numbers

# No. of buy to let mortgage lenders: **38** Average No. buy to let products: **1,547**

The number of buy to let lenders tracked increased by one in the second quarter when The Mortgage Lender was included in the data set.

Buy to let mortgage product availability increased again, this time by an average of 81 products, up to 1,547 from 1,466 in Q1 2018 and 1,332 in Q4 2017.

**Lending to Limited Companies**: Three more lenders—The Mortgage Works, Kensington Mortgages and LendInvest—began offering products to landlords borrowing via a limited company, taking the total to 19. As a result, 31% of all buy to let mortgages are now available to corporates, up from 25% in Q1.





# Pricing

Fixed Rate Buy to Let Mortgages					
Term Q1 2018 Q2 2018					
Average 5 year	5 year 3.52% ( -0.03 ) 3.52% (=				
Average 3 year	3.34% ( +0.01 ) 3.30% (-0.04%				
Average 2 year	3.01% ( +0.08 )	3.01% (=)			

Tracker Rate Buy to Let Mortgages				
Term	Term Q1 2018			
Average 5 year	2.88% ( -0.06 )	2.72% (-0.16%)		
Average 3 year	3.54% ( +0.05 )	3.47% (-0.07%)		
Average 2 year	3.11% ( +0.10 )	2.93% (-0.18%)		
Average Term Tracker	4.59% ( -0.06 )	4.52% (-0.07%)		

# PRICING

#### Fixed and tracker rates

# Fixed rate buy to let mortgages the most popular choice among landlords.

Apart from minor fluctuations, pricing remained fairly flat in the quarter most probably because it is unlikely that rates can go much lower without damaging lenders' already squeezed margins.

There continued to be very little difference between fixed and tracker rates. As such, fixed rates proved a more popular choice for borrowers for two main reasons:

- They provide certainty in an uncertain market, i.e. borrowers know exactly how much their monthly mortgage payments will cost throughout the fixed period.
- 2. Personal borrowers can extract more leverage using 5 year fixed rates because lenders can apply a less stringent stress tests, i.e. borrowers can borrow more.

In Q2, 93% of borrowers applying for buy to let finance via Mortgages for Business, opted for a fixed rate. And three quarters (75%) of those chose to fix for five years.



#### Fixed Rate Buy to Let Mortgages

#### **Tracker Rate Buy to Let Mortgages**



# Limited company pricing

Apart from 3 year fixed rates which flatlined, average pricing for rates available to limited companies reduced by c10bps, reducing the average price from 4.1% to 4.0%.

Products	Limited Company		
	No. Av. Rate		
Variable	113	4.3% ♥	
2 Year Fix	150	3.7% ↓	
3 Year Fix	55	3.9% ←→	
5 Year Fix	169 4.2% 🗸		
Total	487* 4.0% <b>↓</b>		

# Why rates to limited companies seem higher

Rates available to limited companies were generally higher than the market average. This is because the cheapest products are typically offered by lenders without the systems or underwriting skills in place to offer products to limited companies. For the most part, rates available to limited companies are also available to personal borrowers.

\*Includes 1, 4 and 10 year rates.



# UNDERLYING COSTS

# **Underlying Costs**

#### **Bank Rate**

To the relief of many borrowers, on 21 June the Bank of England's Monetary Policy committee voted by a majority of 6-3 to maintain the Bank Rate at 0.5%.

INTERS'

All members agreed that any future increases in the Bank Rate are likely to be gradual and limited. Bank of England governor Mark Carney suggested that "the softness of UK activity in the first quarter was largely due to the weather, not the economic climate".

This has led to many market commentators to suspect that Bank Rate may well be raised on 2nd August 2018.

As might be expected, tracker rates, particularly those which are linked to Bank Rate, changed very little throughout Q2. There was noticeably less variation in pricing for low, medium and high loan to value (LTV) products, especially when compared to their fixed rate counterparts.

3-Month LIBOR peaked slightly in April before falling off in May and June. Again, the effect on tracker rates linked to lenders' LIBORs was minimal.

#### Swap rates

Fixed rate buy to let mortgage products are typically based on the current swap rate of the same term, with the addition of the lender's operating margin.

Similar to 3-month LIBOR, in April swap rates peaked before gradually falling off over May and June. However, they are on average higher than in Q1. Despite this, pricing of fixed rate buy to let mortgages remained fairly flat or fell slightly, as lenders, yet again, chose to absorb the cost instead of passing it onto borrowers.

#### Conclusion

Lenders continue to absorb the underlying cost of funds, most probably, in an effort to remain competitive in a year when overall buy to let lending is expected to decline by c10% year on year.

<b>BTL Fixed Rate Margins Over Swaps</b>					
Terms	High LTV	High LTV Medium LTV Low LTV			
5 Years	3.0% 🛧 (2.7%)	2.3% 🛧 (1.8%)	1.5% 🛧 (1.2% )		
3 Years	3.1% 🖊 (3.2%)	2.3% 🖊 (2.5%)	1.5% 🕊 (1.6%)		
2 Years	2.9% 🖊 (3.0%)	2.1% = (2.1%)	1.4% 🕊 (1.5%)		

# Swap Rates, Bank Rate & 3 Month LIBOR



# Fees & Charges

### Amount fees & charges add to the headline

On average, the effect that fees and charges have on buy to let mortgages reduced further in Q2 2018 adding an average of just 0.55% to the headline rate. This is the lowest recorded effect since Mortgages for Business started tracking in 2013. Overall, there were reductions in fees and charges in low, medium and high loan to value options, the largest drop being from 0.69% to 0.65% in the high LTV range. In the low LTV range, the effect of fees and charges added less that half of one percent (0.49%).



#### Effect of Fees & Charges on Buy to Let Mortgages

## Lender arrangement fees

Market competition continued to affect how lenders structure their arrangement fees. In Q2 one-fifth of all buy to let mortgage products were free from these fees. This represents considerable growth in a short period—in Q3 2017 only 14% of products were arrangement fee free. Quarter-on-quarter however, there was little change in the split between products with no, flat or percent based fees.

The average flat fee increased again slightly on the last quarter in price, but at an average of just  $\pm 1,389$ , it remains consistently less than  $\pm 1,500$ .



Lender Arrangement Fees on BTL Mortgages					
Fee Type	Q3 2017 Q4 2017 Q1 2018 Q2 2018				
Fee-free	14%	16%	19%	20%	
% based	44%	42%	42%	42%	
Flat	42%	42%	39%	38%	
Av. Flat	£1,370	£1,423	£1,441	£1,389	

# Lender Arrangement Fees on Buy to Let Mortgage Products in Q2 2018

# Ltd Company BTL Transactions

# Limited company BTL mortgage applications versus applications by landlords borrowing personally (transacted at Mortgages for Business)

Since progressively reducing Income Tax relief on finance costs was announced in July 2015, we have seen an increasing number of landlords using limited companies (trading and SPV) as borrowing vehicles because for many they afford greater tax and financial efficiencies. In H1 2015, we calculated that corporate borrowers accounted for c20% of transactions by value and case count. In the space of less than three years, the situation has changed radically as the latest results show.

# Completed buy to let mortgage transactions

Slightly fewer (42%) Ltd company applications completed than in Q1 (47%). It will be interesting to see if this reduction means that the proportion of landlords using limited companies is beginning to level out. By value, completed Ltd company transactions also dipped, from 46% to 44%, as landlords borrowed less through companies in the quarter.

# Newly submitted buy to let mortgage applications

The picture was a little different for buy to let mortgage applications submitted but not completed in the quarter. By case count, 48% of applications were made by landlords using corporate structures, the same as Q1. However, by value, limited company applications dipped to 46% from 48% in Q1. Again, it could be that the market is levelling out.





# Purchases versus Remortgages

## All transactions

Finance for remortgaging continued to outstrip mortgages for purchases across all property types. Vanilla and multi-units in particular saw increased remortgage activity quarter-on-quarter.

This can be linked to the surge in the number of purchases made by landlords in the run up to the introduction of the higher rate of stamp duty back in April 2016. These properties are now clear of their Early Repayment Charges, leaving borrowers free to refinance without penalty. This prediction is supported by recent UK Finance statistics which show a 9-year BTL remortgaging high in January 2018, followed in February by a 9.7% increase in remortgaging by number and value compared to February 2017.

## Ltd company transactions

Although there were still more purchase transactions (59%) by landlords using limited companies, in Q2 the number of remortgages (41%) continued to increased, up from 33% as borrowing on two-year products rolled off ERC tie-ins.



**Average Annual Gross Rental Yields** 

# Property Types

## **Overall**

In Q2 2018, vanilla buy to let property remained typically the most reliable investment. Despite falling yields, HMOs continued to provide healthy returns.

#### Vanilla properties

Yields and LTVs have remained relatively flat since mid-2015, although there was a small rise in average property values and loan amounts. These elements and the fact that vanilla properties tend to be easier to operate, have ensured that these property types remain the most popular and stable investment.

#### **HMO property**

HMOs produce consistently higher yields than other types of buy to let property;

however, in Q2, yields dipped slightly. At an average annual return of 8.6%.

### **Multi-unit Freehold Blocks**

Yields reduced in the Q1 but remain much healthier than their vanilla counterparts. The is due to a greater number of higher value but lower yielding properties being financed in the quarter, typically in more expensive areas.

## Semi-commercial Property

Also known as mixed use property, these are typically shops or offices with flats above. A greater number of less expensive SCPs were financed in the quarter. This drove up LTVs but reduced yields to a still healthy 7.8%.

# Transactions by property type

Vanilla Buy to Let					
	Q3 2017	Q4 2017	Q1 2018	Q2 2018	
Purchases	41%	49%	39%	35%	
Remortgages	59%	51%	61%	65%	
Average loan size	£211,517	£183,202	£178,735	£195,789	
Average property value	£326,611	£284,529	£282,492	£308,236	
Average loan to value	69%	67%	66%	67%	
Average yield	5.5%	5.6%	5.6%	5.5%	

Houses in Multiple Occupation (HMO)						
Q3 2017 Q4 2017 Q1 2018 Q2 2018						
Purchases	27%	33%	40%	32%		
Remortgages	73%	67%	60%	68%		
Average loan size	£234,217	£285,138	£233,957	£261,719		
Average property value	£331,296	£434,643	£353,989	£397,446		
Average loan to value	72%	68%	71%	69%		
Average yield	9.2%	8.2%	9.5%	8.6%		

Multi-unit Freehold Blocks (MUFB)						
Q3 2017 Q4 2017 Q1 2018 Q2 2018						
Purchases	47%	29%	25%	38%		
Remortgages	53%	71%	75%	62%		
Average loan size	£273,558	£305,672	£328,868	£510,677		
Average property value	£424,919	£439,750	£503,326	£761,710		
Average loan to value	69%	70%	65%	68%		
Average yield	8.6%	8.1%	8.1%	7.5%		

Semi-commercial Property (SCP)						
	Q3 2017 Q4 2017 Q1 2018 Q2 2018					
Purchases	67%	40%	0%	33%		
Remortgages	33%	60%	100%	67%		
Average loan size	£694,375	£191,159	£950,000	£400,000		
Average property value	£1,124,167	£483,000	£2,000,000	£736,667		
Average loan to value	66%	42%	48%	56%		
Average yield	6.3%	6.9%	8.9%	7.8%		



# **Further Research**

We publish a variety of papers designed to help landlords, businesses and home-buyers make informed property investment decisions.

# For more information

Please visit the <u>News & Insight</u> section of our website.

To discuss both the current and previous results of the Buy to Let Mortgage Index, in the first instance, please contact:

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